

Chapter Information

RESOURCES

Email Lynn Gillette, aaichapter_siliconvalley@yahoo.com
Web Page www.aaai.com/localchapters
Website www.siliconvalleyaaai.org
Facebook www.facebook.com/sv.aaai
Meetup www.meetup.com/AAII-Silicon-Valley-Meetup

More Information

Forever ticket holders: Free entry but your name will be requested.
 No refreshments provided. Refreshments available for purchase at the AMC counter.
 Visit our book swap table before the meeting begins. Bring a book—take a book!

Save the Date

Watch your email for special Early Bird Discounts!



AAII
2017 INVESTOR CONFERENCE

Loews Royal Pacific Resort
Orlando, Florida
Friday, November 3 –
Sunday, November 5, 2017

Come a few days before or stay a few days after for the same great discount sleeping room rate (limited availability)

TOPICS INCLUDE:

Managing Your Money During Retirement • Combining the Best Stock Selection Factors • Investing in an Age of Volatility • Investing While in Retirement • AAll Shadow Stock Portfolio • Building a Diversified “Core” for Every Portfolio • The Value of Dividends

The opinions of speakers are their own and not necessarily those of AAll. It is not the policy of AAll or its local chapters, officers or directors to promote any specific investments or techniques of analysis. Presentations are provided solely for informational purposes and should not be construed as solicitations. There are no representations

or warranties of any kind, expressed or implied, about the completeness, accuracy, reliability, or suitability of meeting information. Investment information presented may not be appropriate for all investors and should be independently verified.



Jeffrey A. Hirsch
 CEO, Hirsch Holdings; Editor-in-Chief,
 the Stock Trader's Almanac

**TACTICAL SEASONAL
 SECTOR ROTATION
 & STOCK TRADING
 STRATEGIES**



Ian Gendler
 Executive Director of Research,
 Value Line Inc.

**STOCK PICKING TIPS AND
 COMMON PITFALLS TO
 AVOID**

Saturday, May 13, 2017

AAII Local Chapters

SILICON VALLEY MEETING

TWO PRESENTATIONS! See inside for details



AAII
AMERICAN ASSOCIATION OF INVESTORS

625 N MICHIGAN AVE
 SUITE 1900
 CHICAGO, IL 60611-3151
 (800) 428-2244

Nonprofit Org.
 U.S. Postage
 PAID
 -
 Am. Assoc. of
 Individual Investors

Special Interest Groups

INVESTING DISCUSSION GROUP

Lynn Gillette and Valerie Fitch
aaichapter_siliconvalley@yahoo.com

The Investing Discussion Group meetings are a way to discuss investment ideas in a relaxed, small group setting. Meetings are on the fourth Monday of each month (except December) at 6:30 p.m. in the Holder's Country Inn, 998 S. DeAnza Blvd., San Jose. Phone: 408-244-2798, map: <http://tinyurl.com/z4599o8>

FINANCIAL PLANNING WORKSHOPS

Fred Smith
fred@fredsmithfinance.com

Our series of financial planning workshops continues on the second Wednesday each month at 7:00 p.m. at the Los Altos Library, 13 S. San Antonio Road. The topic for the **May 10** workshop is estate planning. Admission is free.

COMPUTERIZED-MECHANICAL INVESTING GROUP

Al Zmyslowski
al_zmyslowski@yahoo.com

The CIMI group discusses and presents ideas on how to use computers in investing focusing on rules, algorithms, programs and computerized investing tools of various flavors. Meetings are on the first Thursday of each month at 6:30 p.m. at Holder's Country Inn, 998 S. DeAnza Blvd., San Jose, 408-244-2798, map: <http://tinyurl.com/z4599o8> See <http://tinyurl.com/pug8ybv> for further detail on CIMI.

Plug into the investing community with your local chapter!

Face-to-face investment education from renowned local and national speakers.

REGISTER ONLINE

www.siliconvalleyaaii.eventbrite.com

REGISTER BY MAIL

ADVANCE REGISTRATION FOR
Saturday, May 13, 2017

Name: _____

Email: _____

Phone: (_____) _____

Family/Guest Name(s): _____

____ # Everyone: \$ _____

Total Fees: \$ _____

Please indicate any ADA disability
needs: _____

YES! I would like more information about
volunteering to help this chapter.

Mail completed form with your
check (payable to AAI) to:

AAII Silicon Valley Chapter
P.O. Box 58
Cupertino, CA 95015

No confirmation will be sent; your
canceled check is your receipt.

Meeting Details

**Saturday,
May 13, 2017**

AMC CUPERTINO SQUARE

THEATER #14

10123 N. Wolfe Rd.
Suite 3000 (3rd floor)
Cupertino, CA 95014
408-252-5960

SCHEDULE

Registration/Social,
8:30 a.m.

Chapter

Announcements,
8:55 a.m.

First Presentation,
9:00 a.m.

Break, 10:15 a.m.

Second Presentation,
10:30 a.m.

FEES

In Advance

(Postmarked by 5/8;
online by 5/10)
Everyone, **\$23/person**

Late Registration (online
by 5/12)
Everyone, **\$30/person**

At the Door

(space permitting)
Everyone, **\$30/person**

REFUND POLICY

No refunds.

Directions

tinyurl.com/ktart2q

Look for and park near
the AMC Theaters.

Saturday, May 13, 2017, the AAI Silicon Valley Chapter Presents ...

STOCK PICKING TIPS AND COMMON PITFALLS TO AVOID

Ian Gendler

*Executive Director of Research,
Value Line Inc.*

YOU WILL LEARN

- How Value Line analyzes stocks, and which metrics are most important
- What to look for so that investors avoid picking the wrong stocks
- How to build and maintain a winning portfolio

Ian Gendler is the director of research at Value Line, whose research department comprises more than 70 analysts, economists and quantitative experts that specialize in recommending individual equities that have the potential to outperform the broader market. This presentation will focus on Value Line's strategy for recommending stocks and, just as importantly, help investors avoid common mistakes that often lead to losses. The presentation will also include stock highlights and recommendations.



Ian Gendler supervises Value Line's research department, which consists of 70+ analysts, economists and statisticians. He also oversees the creation of Value Line's print and digital products. He has held this position since May 2012 and has been with Value Line since December 2004.

Gendler specializes in tracking aerospace/defense stocks, as well as initiating coverage on equities in a wide range of sectors. He has extensive experience in speaking to the public, both to individual investors and financial professionals. This includes webinars, radio broadcasts, in-person lectures and seminars.

Gendler graduated with a degree in finance and a minor in history from the University of Massachusetts at Amherst.



TACTICAL SEASONAL SECTOR ROTATION & STOCK TRADING STRATEGIES

Jeffrey A. Hirsch

*CEO, Hirsch Holdings; Editor-in-Chief,
the Stock Trader's Almanac*

YOU WILL LEARN

- What we have learned over the past 50 years
- How to deploy market seasonality in conjunction with fundamental and technical analysis
- Hirsch's 2017 market outlook and strategies

Jeffrey Hirsch is CEO of Hirsch Holdings and editor-in-chief of the Stock Trader's Almanac and the Almanac Investor eNewsletter.

He is also the author of "The Little Book of Stock Market Cycles" (Wiley, 2012) and "Super Boom: Why the Dow Will Hit 38,820 and How You Can Profit from It" (Wiley, 2011).

A 27-year Wall Street veteran, he took over Hirsch Holdings from founder Yale Hirsch in 2001.

He is a Yahoo Finance contributor, research consultant for Probabilities Fund Management LLC and regularly appears on CNBC, Bloomberg, Fox Business and many other financial media outlets.

Learn the ins and outs of Jeffrey Hirsch's "Best Six Months" switching strategy. He does sell some things in May, but he doesn't go away. Hirsch will also teach many other seasonal indicators, patterns and strategies, including the four-year election cycle and his tactical seasonal sector rotation strategy. Hirsch will update his 2017 market outlook as well as current seasonal and cyclical investing opportunities in highly correlated ETFs and his current top-ranked small-, mid- and large-cap stocks. He will explain in clear language all there is to know about market seasonality and how he rotates in and out of sectors with the highest probability for maximum returns using fundamental and technical analysis in conjunction with seasonal and cyclical trading strategies, economic trends and historical patterns.